

SETTING UP FOR CPPG ART SHOW

NOTE: The CPPG does not endorse any of the following art info. This list is for your information and convenience only. Any quoted prices are subject to change. This information is for helping to make it easier for you to enter the show.

1. Must register for the Art Show
2. Be prepared
3. The tables are all 6 foot tables so you will need a table cloth that hangs to the floor to hide anything you may have stored under the table. (Google table cloths.
4. When you finish your picture, take to home depot or staples to have a copy put on a flash drive. You provide the flash drive. Keep one drive for all your originals and cards. At that time you can order prints to sell and cards to sell. For the prints you will need a plastic cover and backing board (See Dawn Mastrodonato). She usually keeps a supply on hand. At the same time, if you are wanting to make cards for sale, this would be a good time to order. Office Depot will make the cards for you and put your name on back if you wish. They need a week to two for your order to be processed.

Frames and Mats

1. DK Art Supplies -9924 US Hwy 441 – Leesburg (352) 326-9555
Dennis is very supportive of our club and will help you with choices of mats and frames and carries most art supplies.
2. Michael's Arts and Craft Supplies, The Villages
3. JoAnne Fabrics, The Villages (small supply of frames and mats
4. Hobby Lobby 2400 SE College Rd. Ocala (352-873-8785)
5. Universal Art and Frames –Market of Marion/Corner of Row A and G North -352-973-5510. She is very helpful in picking frames and mats. Usually needs 2 weeks.
6. Kings Gallery, 1110 Main Street, The Villages (352)259-6998

INTERNET SUPPLIES

ASWexpress.com (Art Supply Warehouse)

CheapJoes.com

Dickblick.com

Jerry'sArtarama.com

Vistaprint.com (for business cards)

CLEARS BAGS (a.k.a. "Sleeves") and Backing Boards

Clearbags.com-Plastic "sleeves" for prints. Hundreds of sizes. Select standard sizes with about ¼" wriggle room to allow you to insert your print and backing board. Check the website for current prices and shipping costs. Shipping for small orders can be very high so group orders are best. Some sample Item Numbers for Clear Bags are: (usually sold packages of 100) NOTE: Clearbags.com also sells mats)

- a. BB - 8x10
- b. BA4 - 8.5x11
- c. B11S - 11x14
- d. B12 - 12x16
- e. B16S - 16x20
- f. B5B2PC - 5x6 holds 7-8 greeting cards and envelopes.

Clearbags.com – Backing Boards are 4 ply, acid-free "boards" that are like a very heavy cardstock. Keeps your prints from crimping and can be used when framing to seal the back. (Usually sold in pkgs. of 25.) NOTE: Store your backing boards on a flat surface to prevent warping. Once they become warped, there is no way to get them to lie flat again. Check them when you receive them. Sample item numbers for backboards.

- a. BACK 8 – 8x10

- b. BACK811 – 8x11.5
- c. BACK11 – 11x14
- d. BACK12 – 12x16
- e. BACK16 – 16x20

A member writes...

I brought my thumb drive (also called flash drive) with my artwork to Office Depot/Belleview. They are making greeting card, 2 per sheet, typing/setting up the info on back of cards (artist name, etc) and cutting them for me \$.69 per sheet. (This price could have changed). They made suggestions as to the quality/brightness of each photo. The cards are printed on card stock, and they will cut them apart. They were very helpful

Prints – You can also get reasonably priced prints made at Office Depot. Take the copy of your original on your “flash drive” and ask them to print it on card stock. If you’d like, take Stonehenge paper with you for the size print you want. You won’t be able to tell the original from the print. They can print up to 11x14 or 12x16 and think the print quality is very good and they will work with you to get the colors a close match to the original. Take the original with you for this color match. Having Office Depot or Staples copy your prints is probably more cost effective than purchasing a large carriage (13x19”) printer and keeping it supplied in colored ink and matte print paper.

BUSINESS CARDS

You can make your own, insert a picture of your artwork, then include name, address, email and phone number. Avery business card forms (available at any stationary store). Get the ones that come apart cleanly. There are also services on line that will prepare your business cards for you with a quick turn around at reasonable prices. One is vistaprint.com. You can insert a business card in each bagged print and tape it to the back of frames. You might want to consider preparing a short bio to attach as well. Buyers appreciate knowing a little something about the artist. It gives the painting a more personal touch.

Do not date your originals or greeting cards. The buying public does not need to know you painted something 3 years ago. Keep dates recorded separately in a file, if you like. Buyers want to think the painting they're purchasing is "fresh". Same goes for greeting cards. Include painting title, your name, city and email address.

Envelopes for greeting cards can be purchased at Office Depot or Staples.

Start saving large plastic shopping bags. They are especially appreciated by your buyers when it is raining. Using plastic bags isn't required.