

Your **title** you choose for your painting is very important part of creating a work of art?

When you select the subject for a painting, it is based upon your emotional connection to the subject you have chosen. Therefore, the **title** you create for your finished artwork is a very important part of finishing your work and presenting it to the audience.

The **title** becomes a “clue” for the audience/viewer to be invited “into” your artwork, to become “interested” in actually looking and seeing what you have created. The **title** draws the audience into what you are saying about the subject that you have chosen, making the audience begin to appreciate your visual statement.

An example: if you paint a dog, it is cute, it is colorful, it’s head is tipped, it’s tongue is showing with part of a cookie in his mouth.....

You did a great job technically painting this dog picture with the color + texture (fur)

So which of these **title** choices would be a correct choice?

- 1.) “Sassy at home”
- 2.) “Sassy ate my cookie”
- 3.) "What did you do, Sassy?"

I would suggest # 3.

It brings the audience into the painting immediately, asking the audience to really look at the dog then ask themselves =

Does it look like he ate a cookie? Are there clues of a cookie in the painting?

Does the dog look guilty? Is this a funny story?

Can I relate to this painting with my own dog doing the same thing?

By using this **title**, it makes the audience STOP and LOOK at your dog painting instead of passing it by, saying “oh, a cute dog...that’s nice..” and continue to the next painting

The old Masters of Still Life paintings would **title** their work by simply stating “apple with pears.” And that was acceptable at that time.

Modern Artists can have more “abstract titles” since their work lends to more abstract meaning or emotional connections to be made when viewing this artwork

But as Colored Pencil Painters, I would suggest to make your **title** a more personal meaning that allows the audience to feel interested, included, to know the secret from the artist about why they made this painting and then “study” the work to assess how well done it is! Your **title** will allow the audience to feel that connection that the artist enjoyed when first choosing the subject for their artwork endeavor.

Titles do not need to explain everything in a painting. Just make the viewer “SEE”